

2021 ANNUAL ACTIVITY REPORT

December 31, 2020 – December 31, 2021







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OUR MILESTONES

➡ 2014:	Creation of Champ'seed Foundation in October
➡ 2015:	Recruitment of a technical coordinator in June (B. Ebrahimzadeh)
➡ 2016:	Donor network expansion and first "gift matchings" in cooperation with a partner bank
➡ 2017:	Tax accreditation in the United Kingdom, Germany, France and Switzerland (in addition to Luxembourg)
▶ 2018:	Tax accreditation in the United States and appointment of a new technical coordinator (K. Abakar)
➡ 2019:	5-year partnership renewal with Fondation de Luxembourg. Tax accreditation in Spain.
➡ 2020:	Management of the Covid period
➡ 2021:	Appointment of a new technical coordinator (S. Zaniewska)

OUR MAIN STRENGTHS AND KEY FIGURES IN 2021



9 different nationalities from 3 continents

WINNER OF THE JUNIOR ORANGE BOWL Boys Under 12 Singles

► NO. 1 JUNIOR GIRLS EUROPE Girls Under 16 Singles

➡ NO. 2 JUNIOR GIRLS WORLD Girls Under 18 Singles



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EDITORIAL

After fighting the pandemic down for two years, the world is cautiously beginning to look forward to returning to a more normal life. However, this promising momentum is being undermined by a war within European borders that is threatening global security.

It is against this backdrop that we are presenting our 2021 Annual Activity Report, a year characterized by the generous support of our donors despite the challenges of the pandemic. Our young players have returned the favor by dazzling the world with their talent.

At the time of writing, our first alumni player, Coco Gauff (WTA No. 13), has just won a Grand Slam finalist title at Roland Garros - exactly one year after her elder Stefanos Tsitsipas (ATP No. 5) won the same title in the men's category. The success of our alumni makes us proud and strengthens our determination to pursue our engagement with our young talents to help them build their tennis careers.

As in previous years, 2021 was a successful year: 1 win in the Junior Orange Bowl in the boys' singles competition; in the girls' singles competition, the title of No. 1 in the Tennis Europe U16 ranking and No. 2 in the World U18 ranking; and dazzling progress for all the players, who accumulated a total of 30 titles, including 8 on the pro tour.

Since its creation in October 2014, under the aegis of Fondation de Luxembourg, Champ'seed Foundation has already enabled 37 youngsters, aged 10 to 21, to be awarded grants to cover their sports training and education, their physical preparation, their medical expenses, and the costs related to their use of sports facilities and equipment. Champ'seed Foundation also allocated grants to cover their travel costs for their attendance to practice and tournaments as well as to help these youngsters prepare their entry in the professional world, on and off a tennis court. These young talents were able to benefit from the expertise of Champ'seed Foundation collaborators and the facilities of the Mouratoglou Academy which are made available to them, free of charge.

This report is the opportunity to thank all the donors and partners of Champ'seed Foundation for their generosity and their support which enable our players to build their outstanding future as athletes. This chance for a professional career, the children also owe it to the commitment of the technical training staff, the caregivers and the volunteers implicated on the Board and in our Group of Experts. May they all be warmly thanked for their investment in this project.

As we look toward the future, we are committed to carrying out our action in line with the human and sporting values of the great family that is Champ'seed.

Patrick Mouratoglou President and Founder of Champ'seed Foundation



I. FIGURES FOR THE YEAR: BENEFICIARIES AND ACTIVITIES

1. 2021 Beneficiaries

In 2021, grants were allocated to 12 players who, for lack of resources, could never have pursued their educational and sports project and revealed their full potential.

These children and young adults, aged 10 to 18 years old, are:

Holger Vitus Nodskov Rune (Denmark)

Born in 2003

No. 103 ATP (370 places better in 2021) Winner of 4 ATP tournaments: Biella (Italy, \in 45K), San Marino (\in 67K), Verona (Italy, \in 45K), and Bergamo (Italy, \in 45K) Winner of 1 ITF Futures \$15K in Bressuire (France)

Many milestones reached in 2021 for the first time:

- First time in the main draw of an ATP tournament at the Argentina ATP Open,
- ¹/₄ finalist in his second main draw appearance at the ATP 250 tournament in Santiago, Chile,
- First qualification for the main draw of a Grand Slam at the US Open, during which he took a set off world number 1 Novak Djokovic,
- First win over a player ranked in the Top 25 (Lorenzo Sonego, ATP ranking No. 24)
- First qualification for the ATP Next Gen Finals in Milan

Constantinos Koshis (Cyprus)

Born in 2004 No. 96 ITF Junior (79 places better in 2021)

Robin Montgomery (USA)

Born in 2004 No. 372 WTA (41 places better in 2021) No. 8 ITF Junior Joined the foundation after his Junior Grand Slam title at the US Open

Linda Fruhvirtova (Czech Republic)

Born in 2005 No. 2 ITF Junior (16 places better in 2021) No. 279 WTA (468 places better in 2021) Winner of 2 ITF tournaments \$15K in Monastir (Tunisia) Winner of 3 ITF Junior J1 tournaments, including the prestigious Eddie Herr in Bradenton (USA), in addition to Guadalajara (Mexico) and Roehampton (UK) Winner of 1 ITF Junior J2 tournament in Santo Domingo (Dominican Republic) Semi Finalist at the Junior Grand Slam of Wimbledon



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Lennon Jones (Japan)

Born in 2005 No. 120 ITF Junior (330 places better in 2021) Winner of 1 ITF Junior J3 tournament in Cairo (Egypt) Winner of 1 ITF Junior J5 tournament in Puszczykowo (Poland)

Michaela Laki (Greece)

Born in 2005 No. 13 ITF Junior (129 places better in 2021) No. 926 WTA (354 places better in 2021) Winner of 1 ITF tournament \$15K in Heraklion (Greece) Winner of 1 ITF Junior J1 tournament in Plovdiv (Bulgaria) Winner of 1 ITF Junior J3 tournament in Manacor (Spain)

Clervie Ngounoue (United States)

Born in 2006 No. 12 ITF Junior (225 places better in 2021) Finalist of 1 ITF Junior JA tournament in Cape Town (South Africa)

Brenda Fruhvirtova (Czech Republic)

Born in 2007 No. 1 TE U16 (European under 16s ranking) No. 4 ITF Junior (305 places better in 2021) Winner of 1 ITF Junior JA tournament in Merida (Mexico) Winner of 3 ITF Junior J1 tournaments in College Park (USA), Charleroi (Belgium) and Vrsar (Croatia) Winner of 1 ITF J2 Junior tournament in Pilsen (Czech Republic) Winner of the Junior Billie Jean King Cup, representing her country in team competition (being the youngest in the tournament)

Thijs Boogard (Netherlands)

Born in 2008 No. 32 TE U14 (European under 14s ranking) Winner of 2 U14 Cat 2 tournaments in Maribor (Slovenia)

Ksenia Efremova (Russia)

Born in 2009 No. 890 TE U14 (European under 14s ranking) Winner of 1 U14 Cat 2 tournament in Pescara (Italy) Winner of 2 U14 Cat 3 tournaments in Villena (Spain) and Norrkoeping (Sweden)

Svit Suljić (Slovenia)

Born in 2009 No. 427 TE U14 (European under 14s ranking) Winner, Junior Orange Bowl U12 Winner of 1 U12 Cat 1 tournament in Muenster (Germany)





Rafael Pagonis (Greece) Born in 2011

One of the most gifted worldwide in his age category

All these players get the support of Champ'seed Foundation. Without the contribution from the foundation to their human and athletic fulfilment, they would have never had the opportunity to reach such a level of excellence.



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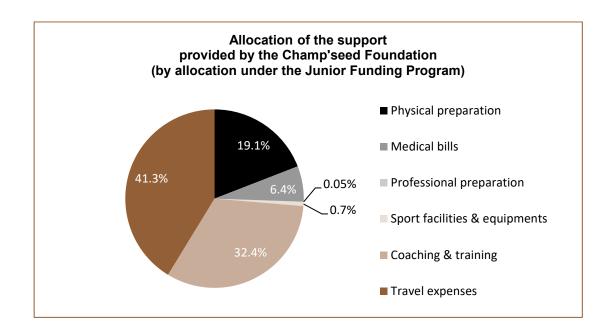
2. Support provided by the Champ'seed Foundation

Champ'Seed has for mission to select the most promising youths who don't have the needed resources and to empower them to achieve their potential in the sport they have chosen to compete in professionally.

With the support of 12 youths in 2021 as part of the charitable Junior Funding Program, Champ'seed Foundation continued to pursue the objectives of its mission statement:

- Seek to build sustainable relationships with the players thanks to our donors' support
- Make the average level progress for all the players eligible for grants provided by the foundation
- Take part in major international tournaments and win titles at the highest level worldwide.

The players were able to count on the assistance of Champ'seed Foundation to finance a coach, a fitness trainer, medical monitoring, contribute towards travel expenses (accommodation, train and plane tickets, meals) to attend international competitions. These expenses are often doubled for these youths as they cannot travel alone.





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3. Schooling and Sports Education

Education is crucial for all youngsters, that they be gifted tennis players or not. Champ'seed Foundation seeks to encourage all players to actively pursue their academic education.

Champ'seed Foundation's commitment is specifically limited to the promotion in the public interest of the education of youngsters in need through tennis in any way the Board might find useful, including by:

- The attribution of grants to these youths based on capabilities to finance their practice, physical preparation, medical expenses and the use of necessary facilities and equipment for their education and training;
- The allocation of grants to cover travel expenses linked to the pursuit of such an education;
- The assistance and preparation of these youngsters to enter the professional world, on and off the courts.

The importance of a continuing education is recognized by the adapted schooling program, that the studies be pursued in a public or private school or through distance learning.

Champ'seed Foundation also has a relationship with the Mouratoglou Academy which offers students a high-level sports and academic curriculum enabling to best combine intense training, tournaments, and academic programs throughout the year. The ultimate goal is to guarantee that students have a proper life project around sports and education which will lead them to the professional circuit or an American university program with a focus on sports.

Champ'seed Foundation supports all players in the same way that they study at the Mouratoglou Academy or follow another school education system.



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II. 2021 HIGHLIGHTS

1. 2021 Pro-AM & Champ'seed Gala

After being cancelled in 2020 due to the Covid-19 pandemic, the traditional annual charity gala was first postponed to June 2021, but it finally took place in September 2021 behind closed doors, with a pandemic-appropriate circle of happy few.

This very intimate gala nevertheless brought together donors and young talents during a lively pro-amateur tournament and gave the opportunity to auction off the naming of the Mouratoglou Academy's Center Court.

Let's hope that in 2022 we will see all these protagonists come together again for the traditional charity gala dinner.







2. Weeks of Training and Selection

The periods of training for the players selected by Champ'seed Foundation stretch out throughout the year. As regards their respective programs, these young talents come to adjust their game and get advice from Patrick Mouratoglou and the rest of the team.

Despite programming issues, Champ'seed Foundation continued to scout for new talent in 2021. It is under the expert eye of Patrick Mouratoglou and Sandra Zaniewska, the new technical coordinator, that some of these talents were invited to join Champ'seed Foundation.





3. Champ'seed Foundation's Sporting Successes in 2021



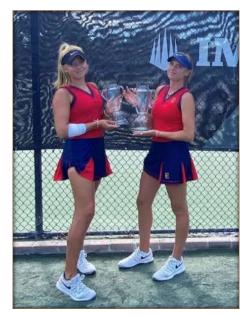
Holger Rune (Denmark) is rising fast and his results in 2021 were at their highest world level to date. He moved up 370 places in the ATP rankings to No. 103 by the end of 2021.

Winner of 5 professional tournaments this year, Holger can also be proud of his qualification for the first time in his career for the main draw of a Grand Slam at the US Open, where he took a set off world number 1 Novak Djokovic.

Robin Montgomery (USA) was invited to join the Champ'seed Foundation after winning her Junior Grand Slam title at the US Open. She ended 2021 ranking world number 8 in the ITF World Tennis Tour Juniors.

She also moved up 41 places in the WTA rankings over the year, reaching No. 372.





The **Fruhvirtova** sisters (Czech Republic) continued to exceed all expectations. **Linda** is on a meteoric rise: she moved up 468 places to 279th in WTA rankings at just 16 years old. She won the first two professional tournaments of her career in Monastir, Tunisia. In the Juniors tournament, she was a semifinalist at the Junior Grand Slam of Wimbledon and won four titles, including the prestigious Eddie Herr against her sister Brenda in the final. She ended the year as the world's No. 2 Junior.

Brenda also continued to rise to the top. She won no less than 5 Junior tournaments including 1 ITF Junior JA tournament (the most prestigious category after Grand Slam tournaments). With a win-loss ratio of 83% in 2021, at just 14 years old, she is ranked No.4 in the world junior rankings and No.1 in the Tennis Europe U16 ranking.



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Lennon Jones (Japan) continued to impress and is now ranked No. 120 in the ITF Junior world rankings, having moved up a whopping 330 places. He won an ITF J3 tournament in Egypt and an ITF J5 tournament in Poland.





Michaela Laki (Greece) moved up 129 places to 13th in the ITF World Junior Ranking at 2021 year-end. She won her first pro title at the \$15K ITF tournament in Heraklion, on her home ground.

Clervie Ngounoue (USA) was finalist at the age of 15 at an ITF Junior JA tournament in Cape Town, South Africa. Her consistency enabled her to finish the year ranked No. 12 in the ITF Junior World Rankings, having moved up 225 places.





The highly promising **Thijs Boogaard** (Netherlands) joined the Champ'seed family in 2021. He won two U14 cat 2 tournaments in Maribor, Slovenia and was a finalist in the U14 Cat 2 tournament in Zagreb, Croatia.



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Ksenia Efremova (Russia) confirmed that she is the new face of tomorrow's tennis. With 31 wins and 4 losses, she won a U14 Cat 2 tournament in Pescara, Italy and won 2 U14 Cat 3 tournaments in Spain and Sweden. She ended the year ranking No. 890 in the Tennis Europe U14 rankings at only 12 years old.





Svit Suljić (Slovenia) ended 2021 by winning the prestigious Junior Orange Bowl U12 title. At just 12 years of age, he is ranked 427th in the Tennis Europe U14 rankings.

Invited to join the foundation on his 10th birthday in December 2021, **Rafael Pagonis** (Greece) has great potential and a personality that leads us to believe that he will be able to join, like his renowned elder Stefanos Tsitsipas, the world's tennis top seeders.



Let's hope that 2022 will be even more successful!



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4. Spotlight on the Champ'seed Foundation Alumni

At the end of 2017, thanks to his excellent results, **Stefanos Tsitsipas** (Greece) was able to finance his own way and thus left the Champ'seed Foundation at the age of 19. Since then, Stefanos has continued to progress at the highest level. He won the Next Gen Masters in 2018, and the following year won the ATP World Tour Finals, which features the world top eight players.

At the Grand Slam, he reached the semi-finals three times at the Australian Open, in 2019, 2021 and 2022; at Roland Garros, he reached the semi-finals in 2020 and the final in 2021, finishing the year ranked World No. 3.

At the time of writing this report, Stefanos is ranked No. 5 in the world.





Early bloomer **Cori "Coco" Gauff** (USA) left the foundation in 2018 at the age of 14 after securing a major sponsorship deal. She then went on to achieve remarkable success and won her first title on the professional circuit in Linz (Austria) in 2019. She reached the round of 16 at Wimbledon in 2019 and at the Australian Open in 2020. To date, she has two singles titles and four women's doubles titles on the WTA Tour.

In 2021, she reached a Grand Slam final for the first time in doubles at the US Open, then in singles at Roland Garros in 2022.

To date, she is ranked 13th in the world in WTA rankings.



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Alexei Popyrin (Australia) was supported by the Champ'seed Foundation until the end of 2018, as he was fast approaching the Top 100 players in the world. In 2021 he won his first ATP 250 tournament in Singapore and reached his highest ranking to date at Word No. 59.

There is no doubt that we will continue hearing from this great player's success!





Comfortably established in the world's Top 100 and therefore now able to finance himself, **Lorenzo Musetti** (Italy) left the foundation at the beginning of 2021. He then recorded his first win against a Top 10 player, Diego Schwartzman (ranked World No. 9) and repeated the feat in 2022 against Felix Auger-Aliassime (ranked World No. 9).

In May 2022 he reached his highest ranking to date of 51st in the world.





III. GOVERNANCE AND MANAGEMENT: THE TEAM

1. Board

Established in October 2014 on creation of Champ'seed Foundation, the Board takes all necessary measures to steer the action of the foundation. The Board determines the foundation's action plan, selects its beneficiaries, and determines any potential partnerships.

The members of the Board are:

- Patrick Mouratoglou
 President and Founder of the Champ'seed Foundation (under the aegis of Fondation de Luxembourg)
 President of the Mouratoglou Academy
 Simona Halep's coach and former long-time coach of Serena Williams
 TV & Press Consultant
- Pierre Benichou Managing Director at Goldman Sachs (New York) Competitor and tennis passionate
- Anne Kremer
 Professional player from 1999 until 2014
 Former No.18 WTA
 Current executive assistant at CK Sportcenter (Luxembourg)
- Tonika Hirdman
 General Director at Fondation de Luxembourg





PATRICK

Founder & President of the Champ' Seed Foundation, under the aegis of the foundation of Luxembourg.

President of the Mouratoglou Tennis Academy Coach of Serena Williams

TV & Press consultant

Managing director at Goldman Sachs(London)

PIERRE BENICHOU

Competitor & Tennis passionnate



Former professional tennis player (1999-2014) Former WTA n°18

Executive assistant at CK Sportcenter [Luxembourg] TONIKA HIRDMAN General Director at Fondation de Luxembourg



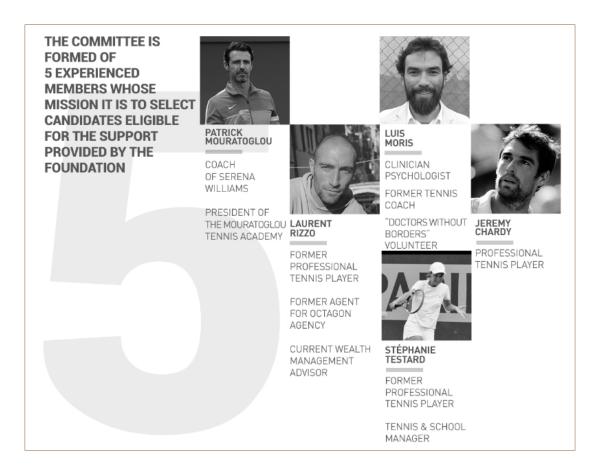
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2. Group of Experts

5 members form the selection committee whose role is to put forward beneficiaries in accordance with the objectives of the Champ'seed Foundation:

- Patrick Mouratoglou
 President and Founder of the Champ'seed Foundation (under the aegis of Fondation de Luxembourg)
 President of the Mouratoglou Academy
 Simona Halep's coach and former long-time coach of Serena Williams
 TV & Press Consultant
- Laurent Rizzo
 Former professional player and former agent
- Luis Moris Clinician psychologist Former tennis coach Doctors without Borders Volunteer
- Stéphanie Testard
 Former professional player
 Tennis and School Manager
- Jeremy Chardy Professional tennis player







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3. Technical coordination

Sandra Zaniewska has been Technical Coordinator for the Champ'seed Foundation since April 2021.



Born on 3 January 1992, Sandra is a Polish tennis coach and former professional player. At her highest level, she reached 142nd in the WTA rankings, before ending her playing career prematurely after multiple injuries. Sandra then started a new career as a high-level coaching expert. She led Petra Martic to her highest ranking in 2020 (WTA #14), and more recently she coached Alizé Cornet.

Sandra enjoys developing relationships and working on the courts with the players' individual coaches.

In her role, Sandra is responsible for identifying candidates eligible for support from the Champ'seed Foundation and passing the applications on to the Group of Experts for review and validation.



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IV. OUR ONGOING PROJECTS

1. New week of training and selection

A new training and selection week should take place in 2022 to support new promising tennis talents that don't have the necessary financial resources to reach their highest potential.

It will give the opportunity to the best juniors to show off the extent of their talent to Patrick Mouratoglou, President and Founder of the Champ'seed Foundation, Sandra Zaniewska, the Technical Coordinator, and an ad hoc team of coaches from the Mouratoglou Academy.

2. Champ'seed Foundation 2022 Gala

The Champ'seed Foundation Gala was cancelled in 2020 due to the pandemic. It took place in 2021 but on a very small scale. In 2022, we intend to revive the tradition of a charity gala dinner.

Scheduled to take place on 18 & 19 June 2022, this gala must enable the foundation to raise major funds but also gather current and potential donors.

Many celebrities but also business owners and other high-level athletes are expected to attend to support the foundation.



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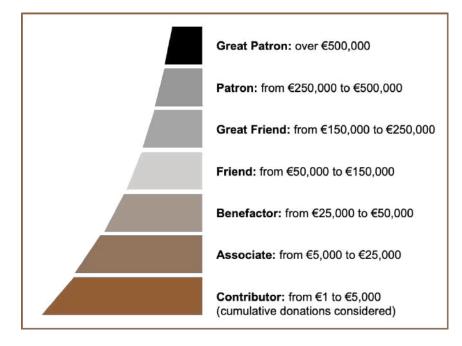
V. OUR DONOR PROGRAM

All donors are partners of the Champ'seed Foundation effort. They are, in that respect, associated with its achievements and successes.

All donors:

- have their name written in the annual activity report
- are subscribed to our newsletter

The categories of donors are illustrated in a pyramid:



The donors belonging to the categories 'Great Friend', 'Patron' and 'Great Patron' will be listed on the Donor Wall of the Champ'seed Foundation website and invited as Guests of Honor at the annual Champ'seed Weekend.



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DONOR WALL¹

Champ'seed Foundation is delighted to be able to count on the generosity and loyalty of the following donors to give young talents a chance to achieve their careers as professional tennis athletes. Certain donors have decided to stay anonymous and are not included in the list below. We thank all the donors profusely for their support: without them, the foundation could not pursue its mission.

Great Patron: over €500,000
Patrick Mouratoglou
Pierre Andurand
Stefan Bollinger
Guillaume Rambourg
James Reynolds
Great Friend: from €150,000 to €250,000
Jean-Philippe Blochet
Thibaut Large
Friend: from €50,000 to €150,000
Olaf Diaz-Pintado
Yannick Fedele
Loïc Fery
Antoine de Guillenchmidt
Xavier Mayer
Maryline Mertz
Eric Murciano
Guy Saidenberg
Michael Sherwood
Shaun T
Benefactor: from €25,000 to €50,000
Jean-François, Cécile & Noëlle Demole
Alexander Jansen
Jean-Christophe Kerdelhue
Alexis Ohanian
Pablo Salame
Ed van Wyk



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DONOR WALL¹ (CONTINUED)

Archibald Ciganer		
Thomas Gagnez		
Edouard Hervey		
Nico Hülkenberg		
Erik Petersson		
Dmitri Potishko		
Contributor: from €1 to €	5,000	
3A The Excellence of Art		
Gauthier Amiot		
Olivier Belaich		
Orianne Collins		
Jared Donaldson		
Rudi Falat		
Jeremy Goldstein		
Tim Huiszoon		
Diana Kyllmann		
Xavier Menguy		
Cyr Paillard		
Riccardo Riboldi		
Brian Robinson		
Senka Softic		
James Spooner		
Tie Break Tens		

1. Statement as of 30 April 2022. Includes cumulative donations paid out and/or pledged to Champ'seed Foundation and/or the Junior Funding Program, taking into account the "annual giving funds" programs, and potential "gift matchings" and "gift aids".



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